



# NARXOZ

UNIVERSITY

est. 1963



# About the University

**5,225**  
students

Since 1963 Narxoz University has awarded degrees to more than 140,000 graduates inspired by the idea of serving society and contributing to economic development





# Our development

**1963**

The Almaty Institute of National Economy was founded under the Decree of the Government of the USSR of May 9, 1963.

**1964**

Institute opens the Higher School of Economics that focuses on on-the-job learning activities

**2008**

The University opens the International Business School (IBS)

**2016**

The University changes its name to Narxoz University

**2020**

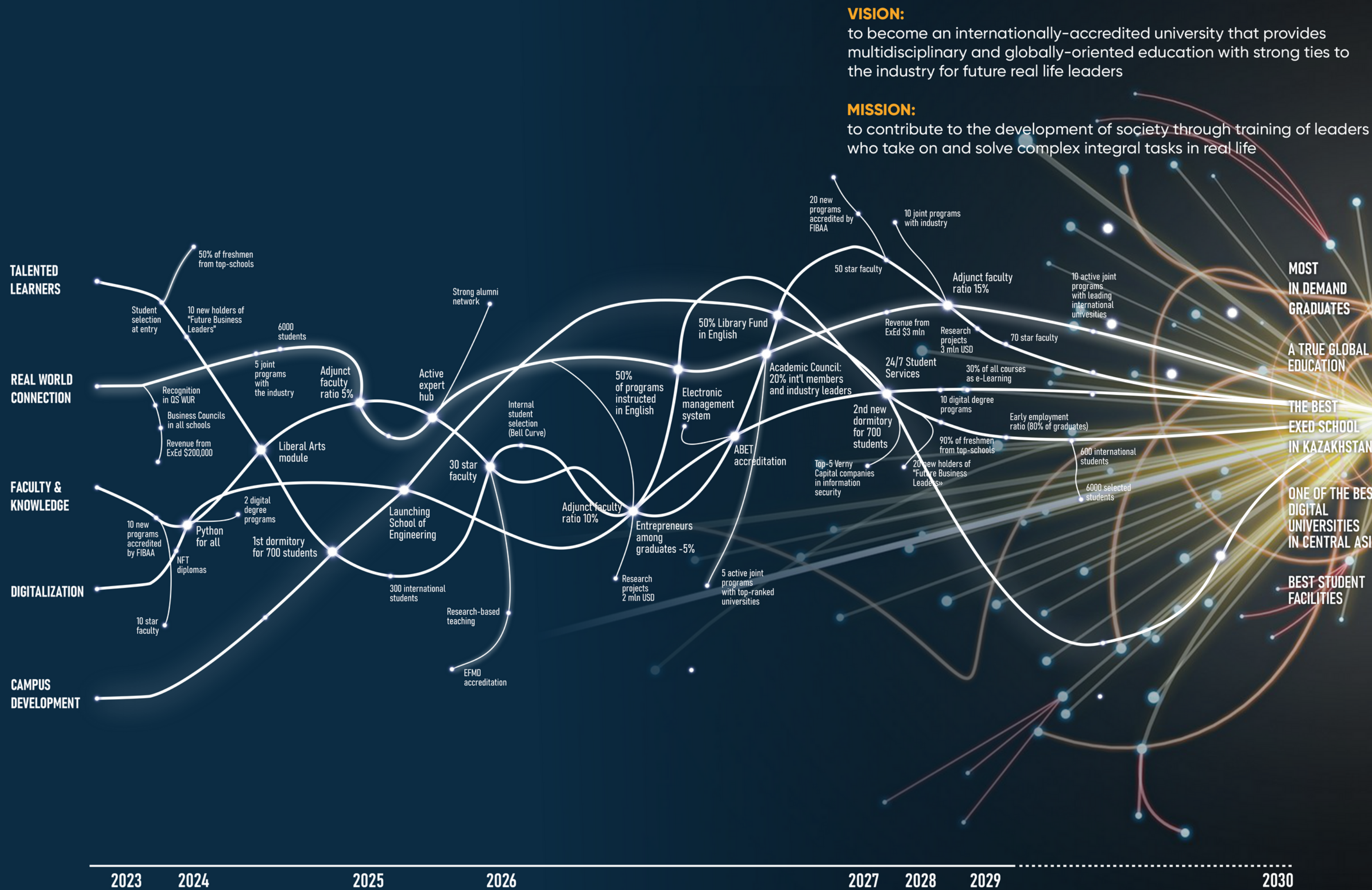
Narxoz receives the status of a non-profit organization

**2022**

Opening of a new state of the art campus

# NARXOZ UNIVERSITY

## VISION - 2030



## **Vision**

to become an internationally-accredited university that provides multidisciplinary and globally-oriented education with strong ties to the industry for future real life leaders

## **Mission**

to contribute to the development of society through training of leaders who take on and solve complex integral tasks in real life





## Integrity

as part of the "genetic code" with zero tolerance for academic dishonesty



## Academic freedom

freedom to choose the methods of teaching and research for which we are responsible



## Respect and ethical attitude

based on intolerance of any manifestations of discrimination



## Transparency and involvement

of each employee and student in achieving the strategic priorities of Narxoz

# STRATEGIC PRIORITIES

- 1 Talented learners
- 2 Real-world connection
- 3 Faculty and knowledge
- 4 Digitalization
- 5 Campus development



# UNIVERSITY GOVERNANCE



**BOARD OF DIRECTORS**

**STRATEGY & BUDGET**



**MANAGEMENT BOARD**

**ADMINISTRATIVE &  
FINANCIAL ISSUES**



**ACADEMIC COUNCIL**

**ACADEMIC ISSUES &  
QUALITY ASSURANCE**





# INVOLVEMENT OF STAKEHOLDERS



## *Student Senate*

an official body to promote student interests on all levels

## *Academic Council*

the highest body to involve faculty in the decision-making process

## *Advisory Committee*

a body of top-employers to keep an eye for market trends

# "THE PURSUIT OF EXCELLENCE DRIVES ALL OUR ACTIVITIES"



# Rankings & Accreditations



Top private university in  
Kazakhstan



451-500 range together with  
top universities in Asia



top-10 best universities  
in Kazakhstan



1% of universities in the country



7% of universities in the  
country



The Institute of  
**INTERNAL  
AUDITORS**

the only university in CIS with  
the IIA accreditation

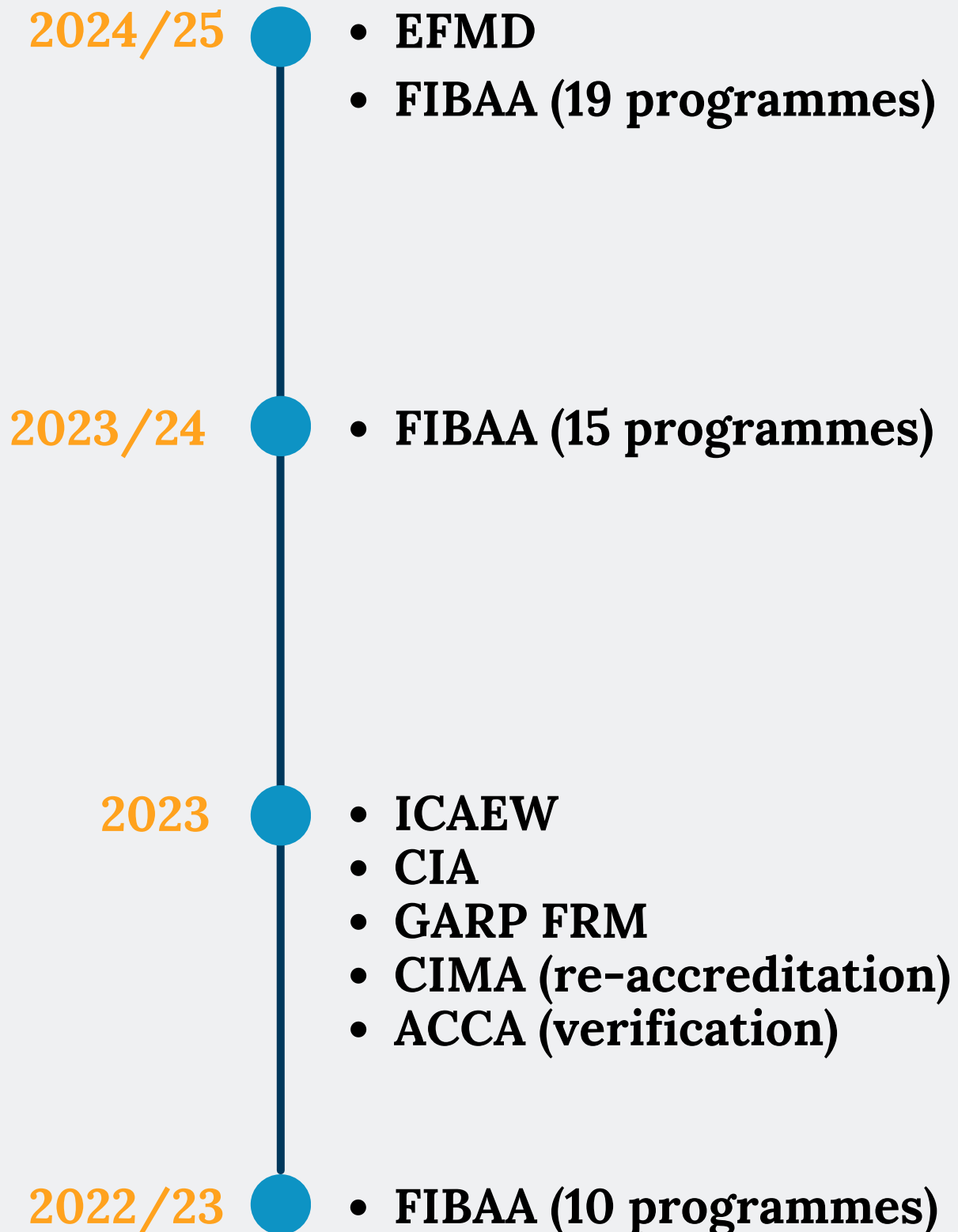
# Accreditations

In 2021-2022 academic year Narxoz University has been awarded with the following accreditations:



In 2022-2023 academic year the accreditation of the following programmes is in progress:

- Applied Math in Digital Economics
- Statistics and Data Science
- International Relations
- Environmental Studies
- Tourism and Hospitality
- Finance
- Financial Risk Management
- HR and Business Planning
- Master of Science in Marketing
- IT in Business



# Flexibility in education (Minors)



Minor in Assurance,  
EY



Marketing in  
telecommunications  
(c Beeline)



Social entrepreneurship  
(ENACTUS)



Financial Analytics CFA



Digital Marketing



Project Management



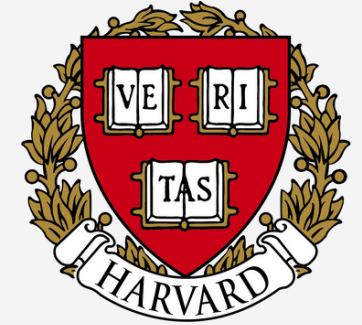
Economic Analytics



IT Law



Financial Data Analytics



# Our partners

education and research

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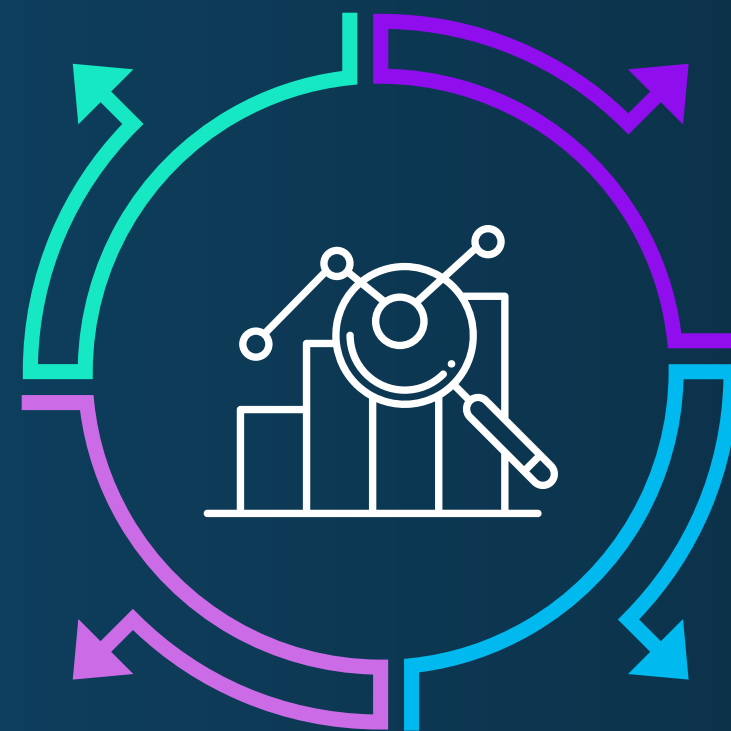
# RESEARCH HUBS

## **Sustainable Kazakhstan Research Institute**

aims to foster solutions driven  
research for solving social and  
environmental issues in Kazakhstan  
and beyond

## **Eurasian Center for Economic and Legal Research**

to research topical issues and  
produce policy recommendations in  
the sphere of law and economics on a  
regional level



## **Silk Road Case Center**

Center of Excellence that leads  
the case research on and in  
Central Asia

## **Gender Economics Research Project**

To facilitate research in gender  
economics and develop proposals  
on gender equality for the National  
Agenda

# SCHOOLS

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Narxoz University is a multi-profile university that offers programs within 4 Higher Schools, a Graduate School of Business and a PhD Department

**1** School of Economics and Management  
15 bachelor and master programs

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**2** School of Digital Technologies  
6 bachelor and master programs

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**3** School of Law and Public Policy  
7 bachelor and master programs

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**4** School of Arts and Social Sciences  
11 bachelor and master programs

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**5** Graduate School of Business  
5 MBA and DBA programs

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**6** PhD Department  
6 educational programs





## School of Economics and Management

the largest school of Narxoz University with deep-rooted legacy in key disciplines

English-taught education programmes:

- Management
- Accounting and audit
- Finance
- Marketing
- HR-management
- Finance and Data Analytics
- Marketing and PR Management
- Corporate Governance, Compliance and Performance Appraisal
- Master of Applied Finance
- Master of Science in Management (joint program with CMC/AIFC)
- Financial Risk Management



# School of Digital Technologies

the brand new school of Narxoz University  
with the highest rate of applicants

English-taught education programmes

- Digital Engineering
- Digital Management and Design
- Cybersecurity
- Statistics and Data Science





## School of Arts and Social Sciences

multi-disciplinary School of Narxoz University that is also responsible for first-year liberal arts education.

English-speaking programs include:

- Ecology (Environmental studies)
- Tourism and Hospitality
- Restaurant and hotel business

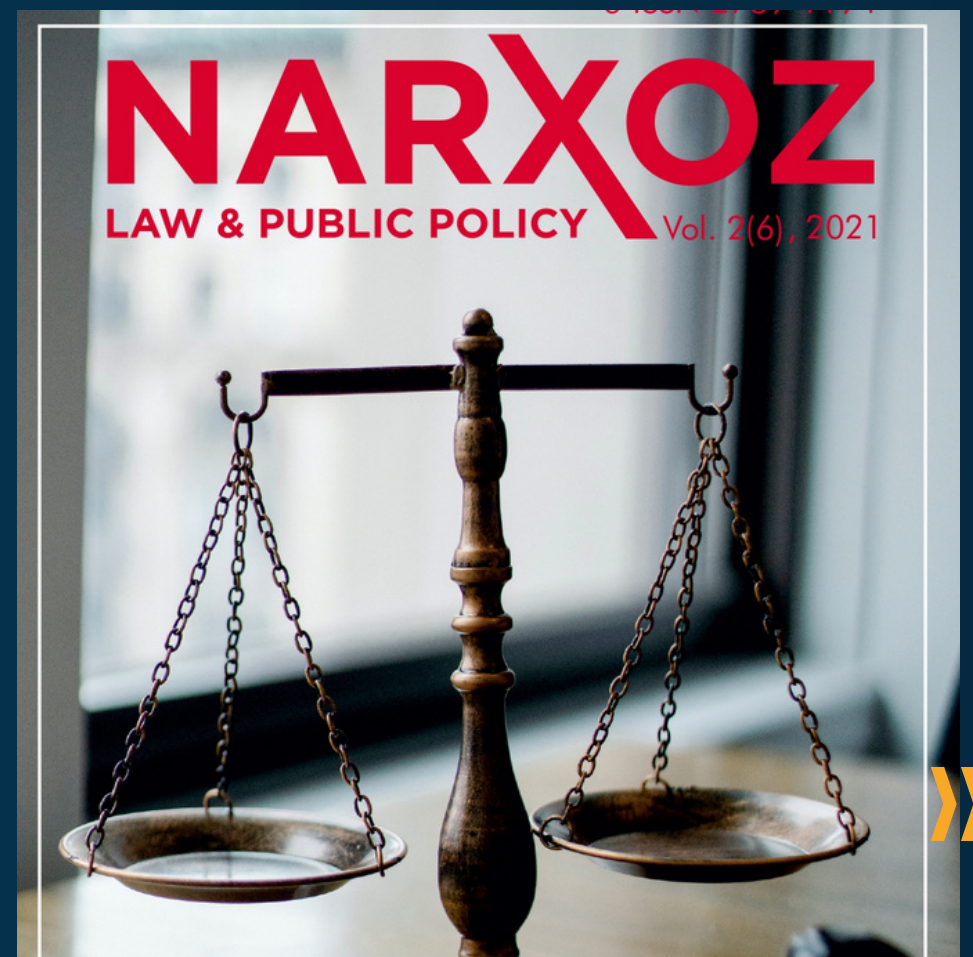


# School of Law and Public Policy

fast-growing School of Narxoz University that works closely with the public and civil sector to provide unique opportunities for its students.

English-taught education programmes

- International relations
- International and Comparative Politics
- International Law



# Graduate School of Business

offers both classic and short-term executive programs, including business transformation, negotiations and education management.

Degree programs:

- MBA
- EMBA
- Applied Finance (with National Bank)
- DBA





# Campus

opened in June 2022

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- Total area: 30,000 sq.m.
- Classrooms: 9,525 sq.m.
- 77 classrooms (2,320 seats)
- 30 IT-labs (768 seats)
- 115 faculty working spaces
- 24/7 Library







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# LEARNING TODAY, LEADING TOMORROW

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